

# EBHOTA FOPEFOLUWA SANCHEZ

## Frontend Developer (React/TypeScript)

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### PROFESSIONAL SUMMARY

Frontend developer with 7+ years of experience building responsive, conversion-focused web experiences. Recent work includes React + TypeScript interfaces integrated with production APIs and third-party services. Strong in component-driven UI, stateful flows, performance-minded implementation, and shipping to production (Netlify). Comfortable collaborating with backend engineers and working against Node.js/Postgres services as a consumer.

### CORE SKILLS

Frontend: React, TypeScript, JavaScript, HTML5, CSS3, Responsive UI, Accessibility basics

UI Engineering: Component-driven builds, form handling, client-side routing, stateful UI patterns

API/Integration: REST APIs, auth/session integration, environment configuration (frontend), error/loading states

Tools: Git, Figma, debugging, Lighthouse/PageSpeed checks

Platforms: Netlify (frontend deployment), familiarity working with Node.js/Neon-backed APIs

### SELECTED PROJECTS (FREELANCE)

#### [StaySeries](#): Booking platform (frontend delivery)

**Stack:** React, TypeScript, CSS • **Integrations:** Clouinary, Twilio/SendGrid • **Deployments:** Netlify (FE) • **Backend services:** Node.js + Neon (integration)

- Built responsive React/TypeScript UI for core flows (auth screens, dashboards, listing/detail views) with clean loading/error states.
- Integrated REST APIs and third-party services (media + notifications) at the UI layer; handled environment-based configs.

#### [Resentica](#): Verification/scam-check platform (frontend delivery)

**Stack:** React, TypeScript, CSS • **Deployments:** Netlify (FE) • **Backend services:** Node.js + Neon (integration) • **Integrations:** Clouinary, Twilio/SendGrid

- Implemented React/TypeScript UI for verification flows and data-driven screens; focused on clarity and fast interaction.
- Integrated REST APIs and set up Netlify deployment with environment configuration for staging/production.

#### [PayGridFX](#): Currency rates landing page

**Stack:** React, CSS, FloatRates API, Netlify

- Built a lightweight one-page React site that consumes FloatRates API and presents rates cleanly across devices.

### WORK EXPERIENCE

#### Cerebre Media Africa, Ikeja, Lagos

Senior Frontend Developer / Team Lead (Design & Development) | Feb 2019 - Apr 2025

- Led design-to-development delivery for client websites and digital experiences; coordinated handoffs, QA, and releases across a cross-functional team.
- Built and maintained responsive frontends; introduced reusable UI patterns to improve consistency and delivery speed across multiple brands.

- Worked with digital marketing on analytics-informed UX and SEO improvements through structure, content updates, and performance fixes.
- Maintained site health through updates, backups, and basic vulnerability checks; supported incident-prevention practices.

#### **Selected Highlights:**

- Reduced bounce rate from ~50–70% to ~20% on a client website through UX and performance improvements.
- Supported design and delivery of the SPARK app (FirstBank) and produced reusable email templates for multiple campaigns.

#### **Kartel (Remote)**

Web Developer & Designer | Jul 2023 - Jul 2025

- Revamped the website into a clean, minimal layout without losing key information; improved navigation and readability.
- Designed and built landing pages for marketing campaigns, ensuring mobile responsiveness and clear conversion paths.
- Reduced bounce rate by 40.32% through layout restructuring, content hierarchy, and performance cleanups (internal reporting).

#### **Homwere (Remote)**

Product Designer & Frontend Developer (React) | Jan 2022 - Jun 2022

- Owned UI/UX design and React frontend implementation for a crypto product entering market.
- Shipped marketing and token-sales pages using React and CSS, focused on clear messaging, responsiveness, and launch readiness.

#### **EDUCATION & CERTIFICATIONS**

CS50 (Harvard / edX) — In progress

HND, Computer Science — Yaba College of Technology — In view

OND, Computer Science — Yaba College of Technology — 2016 (Second Class)

#### **LANGUAGES**

English (Fluent) • Yoruba (Fluent) • Spanish (Intermediate)